

# Colts Board of Directors Meeting Minutes

## February 21, 2015

Meeting called to order by Greg Blum at 1:05 PM.

Board Attendees: Greg Blum, Jeff Eagan, Steve Delaney (via phone), Emily Neuendorf (via phone), Randy Eichhorn, Rod Bakke, Bill Symoniak, Bill Howes, Jake Rios, Jeff Barnwell and Jeff MacFarlane.

Guest: Marika Jones

Motion to approve the amended agenda by Randy and second by Rod unanimously approved.

Motion to approve the 01/17/15 minutes by Bill H. and second by Randy unanimously approved.

Financial – income from contracts are running about \$100,000 ahead of 2014 due to more contracts being offered and accepted earlier; additional income provided funds to purchase brass and percussion instruments, and pay down the line of credit.

Development – motion to approve Board Resolution in support of a \$25,000 DRA Grant application by Randy and second by Bill H. unanimously approved; 10-For-10 campaign is at \$23,000.

Fundraising – draft of monthly giving mailer shared with Board; plan is to mail to current givers and for them to recruit additional givers.

Marketing – Colts Mall Store will launch soon for ticket sales.

Alumni – Hall of Fame set to resume in 2015, with inductees at Music on the March on July 7.

Shows and events – Cedar Rapids site to be Kingston Stadium; World class tickets on sale in mid-March.

Transportation – equipment truck remodeling for this year; need one van for tour.

Booster – Bingo is about break-even; Boosters donating \$10,000 to Corporate; car wash is Saturday, June 13; 19 of 21 car wash sites confirmed, with 10 supervisors signed up.

Executive Director Report – show announcement to be completed before next camp; Colt Cadets first rehearsal had 115 attendees.

Next Board meeting is 1:00 Saturday, March 21 at the Colts Center.

Motion to adjourn by Randy and second by Rod unanimously approved at 2:10.