

# Colts Board of Directors Meeting Minutes

## April 25, 2015

Meeting called to order by Greg Blum at 1:02 PM.

**Board Attendees:** Jeff Eagan, Lisa Delaney, Jake Rios, Jeff MacFarlane, Rod Bakke, Randy Eichhorn, Bruce Hallahan, Greg Blum, Steve Delaney and Chris Tomsa

**Absent:** Bill Howes, Jeff Barnwell, Gary Dolphin, Peter Hansen, Emily Neuendorf and Tom Reilly

**Guests:** Andy Eaton (filling in for Jeff Barnwell), Marika Jones

**Motion** to approve the agenda at 1:03PM by Randy, second by Bruce and unanimously approved.

**Motion** to approve the minutes at 1:04PM by Rod, second by Randy and unanimously approved.

### COMMITTEE REPORTS:

**Executive Committee:** Greg Blum received correspondence (a document with suggestions) from Colts instructional staff, to which Jeff and Vicki were CC'd. Questions/concerns were raised about the 'process' of reporting in regards to teamwork and chain of command. Executive committee will address and review and report back to the board.

**Finance:** Still approximately \$50K in instruments yet to purchase.  
Need for a newer 15-passenger van is immediate. Budget for van is \$20K or less. Analysis was done and leasing does not make financial sense. Since a decision will need to be made before the next scheduled meeting, it was decided that a phone call vote would be held to vote on how to proceed with any purchase/loan agreement for a new 15-passenger van. Discussion was held about contacting local car dealers and making asks for a donation of a van. Jeff MacFarlane will pursue this.  
DRA Grant to be announced 5/19.  
Colts collections are down to just under \$1K from approximately \$18K several years ago. This is due to donations through sponsors and scholarships and collections efforts.

- Development:** Jeff is organizing making face-to-face calls for fundraising.  
10-For-10 campaign is at 36K to date – Jeff MacFarlane to send updated spreadsheet with prospect names and updated status on each.  
**Legacy Update:** Tom Reilly and Bruce Hallahan met with Ric Jones. Ric made suggestions as to how to proceed with funds and bring campaign to a close. **Motion made to end Legacy Campaign and put earnings toward paying down mortgage – the best option to be determined by Jeff MacFarlane based on a conversation with the bank. Motion Made by Bruce, second by Rod and unanimously approved.**
- Fundraising:** Monthly giving is up to approximately 20 givers.  
Annual Appeal will mail out near Memorial Day.  
Great Give Day is Tuesday, May 5th.  
Jeff Eagan talked about Birdies For Charity and has emailed reminder and instructions on how to participate.
- Marketing:** Website – Jeff MacFarlane needs contact Brandon and set date for completion.  
Email blast was sent to band directors regarding instrument sales and some have responded already.
- Alumni:** Hall Of Fame nominations are coming in – may make annual thing?  
Summer social a possibility but cannot be organized by the office as another commitment.
- Events:** Working on volunteer coordination for Music On The March.  
Corps housing plans coming along...  
Wayne Stewart secured as exclusive sponsor of Colts Summer Premiere.
- Transportation:** Equipment trailer should be completed this weekend.  
Kitchen trailer still being worked on.  
Again – van needed.
- Facilities:** Hall lights are much improved, still some work to do.  
Front window sign needs to be redone.  
FOG and Backflow – letters regarding compliance received – Greg Blum will handle.
- Booster Club:** Boosters looking at increasing pricing for better bottom line. Conducting analysis of nightly sales vs expenses. They will report after study.  
Car Wash will be held on Saturday, June 13th.

## **EXECUTIVE REPORT:**

### **Youth Programs:**

Behind on Summer Band and Steel Drums – discussions to be held with staff involved.

### **Corps Membership and Shows:**

Colts are fully-full and Cadets are at 87 (20 more than past two years).

Shows are coming along great.

Colts summer tour tshirts on sale.

**Sales:** Melissa (in office) is assisting.

### **Mark Falb Letter:**

Letter was passed around – it thanked him for his support, and got him up to speed on Colts campaign(s)/dates.

**Old Business:** Board Consortium was April 18-19 in Chicago. Discussions were held about best practices for corps; specifically accounting practices, board development and recruiting and social media. General feeling was that meeting was insightful.

**New Business:** An activity-wide drum corps fundraising challenge has been discussed among some corps in activity for July 3-13, 2015.  
Need to review bylaws (specific concern re: D.B.A. language).  
2016 (draft) preseason schedule was handed out – Chris Tomsa heading up recruitment efforts.

**Next Meeting:** May 23, 2015 at 1:00 PM; Colts Center, 1101 Central Ave. in Dubuque

**Motion** to adjourn made at 3:50 PM by Randy, seconded by Marika and unanimously approved.