

Colts Board of Directors Meeting Minutes December 20, 2014

Meeting called to order by Greg Blum at 1:05 PM.

Board Attendees: Greg Blum, Jeff Eagan, Rod Bakke, Steve Delaney (via phone), Peter Hansen (via phone), Bill Symoniak, Tom Reilly, Jake Rios, Lisa Delaney, Jeff Barnwell and Jeff MacFarlane.

Guest: Chris Thomsa

Motion to approve the amended agenda by Rod and second by Tom unanimously approved.

Motion to approve the 11/22/14 minutes by Jeff E. and second by Rod unanimously approved.

Financial – paid for \$28,000 of brass instruments; member fees income on the rise as contracts are signed.

Development – good meeting with local benefactor resulting in a positive response to provide a donation, once the Board reaches the 10/10 program goal; 10/10 program tentative completion date by end of March 2015; DRA grant application due in February for new souvenir vehicle.

Fundraising – fundraiser mailing being stuffed and mailed today with a follow-up email reminder post-Christmas; ACH program is operational and going live; emphasis on improving Monthly Giver Program post New Year.

Marketing – Colts Mall launch planned (including most recent inventory) soon and includes ACH; website updates are in progress and being reviewed.

Shows and events – KS show at Shawnee Mission North new stadium; ticket sales for all shows are starting earlier; Cedar Rapids location needs to be finalized; discussion to identify event chairpersons for each show to mitigate work load on office.

Buildings and grounds – initial floor plan with engineer cost estimate for restroom improvement is completed; request for bids in progress and schedule to be developed.

Booster – raffle ticket sales continue; the 2015 car wash date is Saturday, June 13; Schwan's Cares continues @ 5% donation level; bingo was down in October.

Executive Director Report – clinics had reasonable attendance (26 in Louisville for brass and guard) and Knoxville, TN (percussion) and KC (brass) area; camp attendance this month over 250 with over 100 new attendees; some general show information will be shared at January camp.

Business plan – updated business plan distributed; Board is asked to review and send comments to Jeff M.

Board meeting on February 21 will be a longer. After taking care of standard business, we will discuss “big picture” topics. Tentative plan is to have meeting start later in the afternoon and extend into the evening. Plans to be finalized during January Board meeting.

Next Board meeting is 1:00 Saturday, January 17 at the Colts Center.

Motion to adjourn by Lisa and second by Steve unanimously approved at 3:50.