

Colts Board of Directors Meeting Minutes June 22, 2013

Meeting called to order by Greg Blum at 12:10 PM.

Board: Greg Blum, Bruce Hallahan, Randy Eichhorn, Bill Symoniak, Bill Howes, Peggy Francomb, Rod Bakke, Jeff Eagan, Emily Neuendorf (via phone), Peter Hansen (via phone), Lisa Delaney, Tom Reilly and Jeff MacFarlane.

Staff: Greg Orwoll, Director of Development

Motion to approve amended agenda by Bill H. and second by Randy unanimously approved.

Motion to approve minutes of 05/26/2013 Board meeting by Bruce and second by Bill H. unanimously approved.

Financial – received Boosters’ general donation of \$20,000; positive meeting with benefactor.

Development – uniform dedications now total \$15,960, 160% of original \$10,000 goal; Dubuque Racing Association grant funded at maximum of \$25,000.

Booster – car wash should be about \$35,000; America’s River Festival was down to a net of \$125 due to operational changes by show management.

Transportation – 2 buses leased from Navigator; 1 charter from Huskey; purchasing a manual transmission, 47 passenger bus; 2 ovens for cook truck are needed; all buses and vehicles being inspected and are about one-half completed.

Marketing – targeted event messages in multiple radio markets in progress; TH meetings resulted in 125 inches of ad space.

Alumni Committee – 2,500 invites sent out; reception on Saturday, July 13 at Holiday Inn; also a noon picnic at Eagle Point on Sunday, July 14.

Program updates – the Cadets (about 67 members) first show was June 21 at Rockford with good results; Pandemonium playing tonight before the Premier; summer band in rehearsal with a show on July 2 at Eagle Point Park with Cadets.

Show updates – Music on the March and Waukee Celebration of Brass tickets sales trending upward; meeting with school boosters running the concessions at Music on the March to discuss expectations took place.

Next full Board meeting is TBD.

Motion to adjourn by Lisa and second by Tom unanimously approved at 2:15.