

We use music & excellence to teach each other about success in life.

May 14, 2020

Hello Colts Supporter,

We are all living in an unknown world managing the effects of COVID-19. Every one of us has been impacted in some way. The Colts, and the drum corps activity, certainly are not immune. You are likely aware that the entire 2020 Drum Corps International summer tour has been cancelled. We are disappointed for our students who've worked so hard—first to earn a position in the 2020 Colts, and then to prepare the summer show for competition. But their work was not in vain. The Colts design team is putting the finishing touches on what will now be our 2021 show, and the vast majority of our 2020 members are planning to return.

When tour was officially cancelled on March 26, we knew our first task was to develop a summer curriculum to keep our students engaged. On April 2, just a week later, we launched Colts Homeroom—a 16-week drum corps workout open to any student interested in improving their skills in performance, movement, and physical fitness. Colts Homeroom also allowed us to provide a stipend to some of our instructional staff who have been severely impacted as well.

SO WHERE DOES THIS LEAVE US? Essentially we have two years of operations with only one year of income. We will save thousands without going on tour, no doubt, but we will also lose many more thousands by not performing, not hosting events like Music On The March, and not selling t-shirts and other merchandise. We put together a two-year budget to help the Colts board better understand the financial ramifications of a summer without tour. Things are changing all the time, but that budget currently projects we're \$237,000 short of breaking even by the end of Fiscal Year 2021. We understand that many of you are hurting, and we do not want anyone to give beyond their ability. But if you have the means, we ask that you make a donation to our 2020 ANNUAL APPEAL so the Colts can emerge from this crisis stronger than ever. We have 57 years of history reminding us that we can do it!

Now before anyone writes a doomsday story about the Colts, let me assure you we have complete confidence in our people and strategies already underway to help weather the storm. Like many nonprofits, we have gotten some relief from government funding. We have a nice amount of equity in our building, if refinancing becomes a consideration. And we have folks like you who believe in what we do to build character and leadership skills in some of the most dedicated young people on the planet. We will be here to continue our mission once the pandemic subsides. And we will continue to provide life-changing opportunities for our members so they can deliver amazing performances that make us all proud to be Colts!

Thank you so much for your support!

Jeff MacFarlane Executive Director jeff@colts.org

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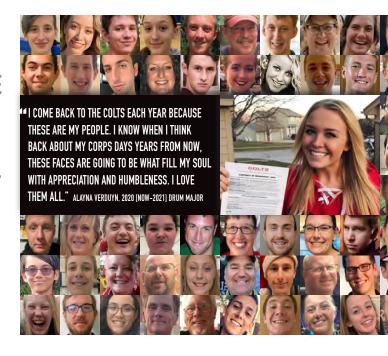


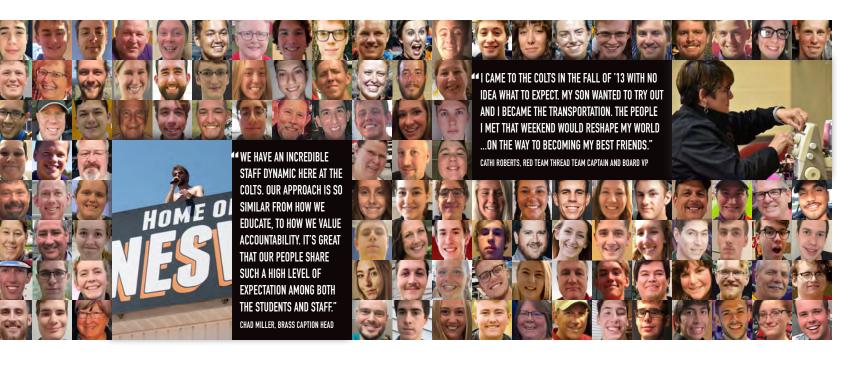
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WHO WOULD'VE GUESSED... A SUMMER WITHOUT DRUM CORPS? CANCELLATION OF THE DCI TOUR HAS CERTAINLY BEEN A SHOCK TO OUR SYSTEM, AND IT'S MADE US LOOK AT EVERYTHING WE DO A LITTLE DIFFERENTLY. BUT WHAT WE WERE QUICKLY REMINDED OF ARE THE INCREDIBLE PEOPLE THAT MAKE UP THE COLTS. NOT JUST THE MEMBERS— WHO ARE AMONG THE BEST IN THE ACTIVITY—BUT ALSO OUR AMAZING INSTRUCTIONAL STAFF. DEDICATED BOARD MEMBERS WORKING BEHIND THE SCENES. AND OUR UNBEATABLE LEGION OF ALUMNI & VOLUNTEERS. HELP US EMERGE FROM COVID-19 STRONGER THAN EVER WITH A GIFT TO OUR ANNUAL APPEAL.







a community of musicians & artists learning to deliver the performance of a lifetime.

